

RUSSIAN EVOLUTION

RUSSIAN REFLECTIONS

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Professor Yuri Rozhdestvensky

**A CONFERENCE ON THE
WORK OF YURI
ROZHDESTVENSKY:
HIS CONTRIBUTION TO
LINGUISTICS, RHETORIC,
COMMUNICATION THEORY,
SEMIOTICS, POETICS AND
NARRATOLOGY**

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Russian Evolution: **Russian Reflections**

A one day conference at the Institute of English Studies with
International Speakers

Date: 21st October 2017 Saturday

Location: Room: 243 Senate House University of London Russell Square
WC1E 7HU

Registration: 9.15am to commence presentations at 9.30am

Tea and Coffee and Lunch will be provided

Registration: IESEvents@sas.ac.uk

Dr Mary Coghill: (Institute of English Studies, School of Advanced Studies,
University of London): Russian Evolution: Rozhdestvensky and the '*image of the
author*' explored with reference to his book *General Philology* (1996) Moscow

Professor Paul Cobley: (Middlesex University, London) Rozhdestvensky and
Communication Theory

Professor Tatiana Dobrosklonskaya (Moscow State Lomonosov University):
Yuri Rozhdestvensky's Theory of 'Rhetoric'

Professor Olga Hazanova (Moscow State Lomonosov University): Yuri
Rozhdestvensky on Semiotics of Literature and Modern Literary Process

Professor Maria Polski: Rozhdestvensky's Theory of Culture compared to
American and Canadian Media Ecology

Paul and Elena Richard: Translators from Nuremberg and Moscow: Presentation on
the challenges of Translating Yuri Rozhdestvensky

Professor Marina Subbotina (Yakovlev Chuvash State Pedagogical University,
Cheboksary): Contiguity of the research works by Roman Jakobson and Yuri
Rozhdestvensky in terms of method and material

Qiaoyun Peng, (Universities of Glasgow and Tartu): The Opening of the ROSTA
Windows: 'Mayakovsky style' and the culture of Soviet posters